

# thezebrapartnership

DAN WHITEHEAD

## KEY SKILLS

Creative project management, editing and proof reading, brand licensing, new product development, feature and press release writing, marketing, photography, Adobe Photoshop, Quark Xpress and all Office packages.

## KEY CLIENTS

Lucasfilm, New Line Cinema, Viacom, Warner Bros., Granada Television, Just Group, Kandour Books, IDG Media.

## KEY PROJECTS

### 2005

Freelance proof reader for Metromedia.

### 2004

Redesign and relaunch of online gaming and entertainment channels for Supanet.com  
Writer of unofficial biographies of George Clooney and Hugh Grant.

### 2003

Licensing and project management of the official poster magazine for Lord of the Rings: Return of the King across five European territories.

Development and launch of Movie Insider and PSG magazines in the entertainment/games sectors.

### 2002

Licensing and project management of the official poster magazine for Lord of the Rings: The Two Towers.  
Writer of the official UK children's adaptation of Star Wars Episode 2: Attack of the Clones

### 2001

Brand licensing management of wireless and mobile content for Cool Beans Studio.

Marketing, partnerships and promotions for Cool Beans World website, including international poster campaign.

Brand and project management for official Rugrats and Butt Ugly Martians comics.

### 2000

Launch of self-published youth magazine, Bite.

Forging promotional partnerships for Bite with Mars confectionary, Channel 5 and Virgin Drinks.

Creative management of official Cartoon Network magazine.

### 1999

Development and launch of Planet PlayStation magazine.

Project management, client liaison and writer for the Official Star Wars Annual 1999.

### 1998

Development and client liaison for Toon In, a prototype youth magazine for Warner Bros using the Looney Tunes brand.

Project management and client liaison for the official Coronation Street magazine.

Character concepts and project management for Jokes & Magic comic.

### 1997

Features editor for The Web magazine.

Features editor and US trade show correspondent for PlayStation Pro magazine.

## Contact

[dan@thezebrapartnership.co.uk](mailto:dan@thezebrapartnership.co.uk)